



Nancy Ganzekaufer  
Business Coaching

Interior Design Business Coach  
Keynote Speaker + Author  
Certified Body Language Trainer

- ★ Creating Your Road Map to Success
- ★ How to Win at Selling Yourself
- ★ How Undercharging is Undermining Your Sales Success
- ★ Ladder of Services Options to Increase Your Profitability

Through her signature results-driven coaching style, Nancy helps Interior Designers find the most straightforward path to increased profitability, visibility, and scalability through confident decision making, efficient systems development, and effective sales and marketing strategies.

Nancy empowers her clients to get out of their comfort zone and develop the mindset, confidence, and skills to take action, conquer challenges, and achieve real, tangible business results.

Nancy is a highly sought after speaker, frequently engaging with the Interior Design Society, DesignFiles, LuAnn Live, and other industry leading platforms.

After more than 300 interviews and counting, I know what makes an excellent podcast guest and Nancy Ganzekaufer hits not one but all four of my favorite qualities. 1) Nancy comes prepared with actionable advice and strategies for her topic, 2) She relates her information in a way that inspires and doesn't intimidate or overwhelm, 3) She can think on her feet and have fun, and 4) My audience loves her!



LuAnn Nigara, Author, The Making of a Well-Designed Business