

Nancy Ganzekaufer

BUSINESS COACHING



2024 Sponsorship Packages

**Promote your business to Nancy's audience and
put your marketing money to work for you!**

Nancy's reach is extensive and includes:

- ★ *Interior Design Business Forum Facebook Group* (9.3K members)
- ★ *Social Media following* (45K total members across platforms)
- ★ *YouTube* (1.71K subscribers)
- ★ *Website views* (2.6K monthly average)
- ★ *Pinterest views* (750K monthly average)
- ★ *Email list* (4.1K contacts)

To qualify as one of Nancy's Sponsors, your company must have a proven record of accomplishment and thorough knowledge in your area of expertise.

The following page outlines the benefits included with each level of Sponsorship.

Platinum Sponsorship

Includes all Gold + Silver benefits | \$12,000 or \$1,100/mo (12 month minimum)

- ★ Your listing + web link on Nancy's website for the duration of sponsorship.
 - ★ Mention in one (1) monthly blog with your web link included. Nancy's blogs are shared to her Pinterest, emailed to her contact list, and posted to her social media platforms.
 - ★ One quarterly post highlighting and tagging your company in The Interior Design Business Forum, written + posted by Team Nancy.
 - ★ Optional: Create & film one 30-minute training with Nancy to be included in Nancy's Profit Insiders Essentials product with your web link for the duration of your Sponsorship.
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Gold Sponsorship

Includes all Silver benefits | \$7,000 or \$650/mo (12 month minimum)

- ★ 1 Monthly Facebook LIVE broadcast with Nancy, shared on her Instagram, and streamed live to Nancy's:
 - Facebook Group (The Interior Design Business Forum)
 - Facebook Business Page
 - YouTube Channel
 - LinkedIn Page
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Silver Sponsorship

\$1,750 or \$175/mo (12 month minimum)

- ★ One monthly post highlighting and tagging your company with your web link in The Interior Design Business Forum, written + posted by you.
- ★ Ability to comment on posts in The Interior Design Business Forum to inform members of your sponsored product or service, when applicable.
- ★ Team Nancy's dedication to endorsing your products and/or services during Nancy's coaching, consults, and monthly Ask Nancy Live Q&A sessions.

Ready to get the ball rolling?

Your first step is to complete this brief [Sponsorship Application](#).

Once your application has been received, Nancy will review it and a member of Team Nancy will reach out to you with a link to schedule a Zoom call with Nancy.

If you're unsure which Sponsorship Level is right for you, Nancy will discuss it with you during that call.

Got questions? Reach out to Team Nancy at info@nancyganzekaufer.com.