



NANCY GANZEKAUFER

BUSINESS COACHING

Nancy is a sought-after Speaker, Certified Body Language Trainer, Author and Business Coach to Interior Designers and an expert in topics like marketing, sales, profitability, and systems for your Interior Design Business. She teaches designers how to have the confidence to charge what they are worth, how to succeed in sales without feeling sales-y, and how to authentically position themselves in their market for maximum visibility.

Through her work, Nancy empowers service-based entrepreneurs to build the life and business they have always wanted. As a mom of three young adults and a successful business owner, Nancy understands the unique challenges entrepreneurs face when pursuing their dreams of growing a profitable business. She leads by example through her hard work, encouragement, and most of all, her no-BS leadership style.

Nancy offers 1:1, group coaching, and self-study courses, as well as a free Facebook Group called "Interior Design Business Forum" to guide Interior Designers around the world to clarity on their business identity, offerings, pricing, marketing and sales techniques. In addition to Business Coaching, Nancy is a National Executive Board member of the Interior Design Society (IDS) and the Current and Founding President of the IDS Virtual Chapter.

Speaking Topics

- Profits That Lie Hidden In Managing Client Expectations
- Get Ready For The New Year By Creating Your Road Map To Success
- How To Win At Selling Yourself And The Following Up Series
- How Your Non-Verbal Brand Can Effect Your Sales Success
- Create Ladder of Services Options In Order To Make More Money
- Your Business in Words: An Elevator Pitch that Sells YOU!
- Get Confident in What You Offer, Get Paid Your Worth
- Marketing: How to use Social Media to Grow Your Following

What Organizers Are Saying



Nancy is a dynamic speaker with a unique knowledge base. Her approachable nature creates an energetic and engaging atmosphere, leaving her audience feeling empowered and inspired. She is a go-to speaker for our organization!

Jenny Cano, Executive Director, Interior Design Society



I highly recommend having Nancy speak at your next event, you won't be disappointed. Not only was the topic of the Keynote relevant and on point, but Nancy is an engaging speaker. We only wish we had more time to learn from her.

Courtenay Lindsey, President, IDS Naples Chapter



After more than 300 interviews and counting, I know what makes an excellent podcast guest and Nancy Ganzekaufer hits not one but all four of my favorite qualities. 1) She comes prepared with actionable advice and strategies for her topic. 2) She relates her information in a way that inspires and doesn't intimidate or overwhelm. 3) She can think on her feet and have fun! & 4) My audience loves her!

LuAnn Nigara, Author, *The Making of A Well-Designed Business*



/nancyganzekaufer



@nancyganzekaufe



/NancyGanzekaufer



/NancyGanzekaufer



Nancy@nancyganzekaufer.com



www.nancyganzekaufer.com