

# NANCY GANZEKAUFER

BUSINESS COACHING



Nancy Ganzekaufer is a focused, motivated, and dedicated Business Coach. Through her work, Nancy empowers creative entrepreneurs to build the life and business they have always wanted. As a mom of three young adults and a successful business owner, Nancy understands the unique challenges entrepreneurs face when pursuing their dreams of growing a profitable business. She leads by example through her hard work, encouragement, and most of all, her no-BS leadership style.

Nancy offers 1:1 and group coaching to guide her clients to get clear on their business identity, offerings, pricing, marketing program and sales techniques.

In addition to Business Coaching, Nancy is a National Board member of the Interior Design Society (IDS) and the Current and Founding President of the IDS Virtual Chapter.

## Speaking Topics

- Your Business in Words: How to define who you are, what you do and how you help
- Nail Your Sales Closing Conversation
- Getting Clear & Confident on What You Offer
- Finding your Leadership, Confidence, and Clarity of Purpose
- From Struggling to Successful, Overcoming Adversity to Achieve Happiness and Business Success

## What Organizers Are Saying

*With Nancy's guidance and encouragement, I have grown to be more assertive. I recognize my abilities and value more readily. I am grateful for how far I've come and how far I will go in my bright future. Thank you, very helpful knowing I'm not alone.*

Mary Nolte

*I highly recommend having Nancy speak at your next event, you won't be disappointed. Not only was the topic of the Keynote relevant and on point, but Nancy is an engaging speaker. We only wish we had more time to learn from her.*

Courtenay Lindsey, President, [IDS Naples Chapter](#)

*After more than 300 interviews and counting, I know what makes an excellent podcast guest and Nancy Ganzekaufer hits not one but all four of my favorite qualities. 1) She comes prepared with actionable advice and strategies for her topic. 2) She relates her information in a way that inspires and doesn't intimidate or overwhelm. 3) She can think on her feet and have fun! & 4) My audience loves her!*

LuAnn Nigara

