

# NANCY GANZEKAUFER

BUSINESS COACHING



Nancy Ganzekaufer is a focused, motivated, and dedicated Business Coach. Through her work, Nancy empowers creative entrepreneurs to build the life and business they have always wanted. As a mom of three young adults and a successful business owner, Nancy understands the unique challenges entrepreneurs face when pursuing their dreams of growing a profitable business. She leads by example through her hard work, encouragement, and most of all, her no-BS leadership style.

Nancy offers 1:1 and group coaching to guide her clients to get clear on their business identity, offerings, pricing, marketing program and sales techniques.

In addition to Business Coaching, Nancy is a National Board member of the Interior Design Society (IDS) and the Current and Founding President of the IDS Virtual Chapter.

## Speaking Topics

- Your Business in Words: How to define who you are, what you do and how you help
- Nail Your Sales Closing Conversation
- Getting Clear & Confident on What You Offer
- Finding your Leadership, Confidence, and Clarity of Purpose
- From Struggling to Successful, Overcoming Adversity to Achieve Happiness and Business Success

## What Podcasters Are Saying

*I recently interviewed Nancy on Facebook Live and she knocked it out of the park! She shared tons of valuable advice, and I was still getting positive reviews long after it aired. I HIGHLY recommend her as a guest for your show!*

**Marc Mawhinney, host of the Natural Born Coaches podcast**

*After more than 300 interviews and counting, I know what makes an excellent podcast guest and Nancy Ganzekaufer hits not one but all four of my favorite qualities. Not only does she come prepared with actionable advice and strategies for her topic, she relates her information in a way that inspires without intimidation or overwhelm, she can think on her feet, have fun & my audience loves her!*

**LuAnn Nigara, A Well-Designed Business Podcast**

